

## PRESS RELEASE

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# **LOBA Takes the Next Step: Alfred Melka and Mario Probst Appointed New Managing Directors**

**Michael Fischer Remains Managing Partner and Becomes Chairman of the Managing Board**



Photos: LOBA

**New LOBA Management Team: Michael Fischer, Alfred Melka, Mario Probst**

**Alfred Melka and Mario Probst have been appointed Managing Directors of LOBA GmbH & Co. KG in Ditzingen / Germany with effect from July 1, 2021. Michael Fischer, Managing Partner of LOBA, will serve as Chairman of the new management team.**

Both new Managing Director positions were created as part of the succession plan for Michael Fischer. The course for this already began in 2018 with the affiliation to the ARDEX Group. In the past years, Alfred Melka and Mario Probst have created new momentum as Division Directors Technology and Sales & Marketing, respectively, and made substantial contributions to the strategic development of the company. With their new appointment, LOBA is taking the next step towards a continued successful future.

LOBA is relying on its well-known strengths and will further expand them continuously: In the future, business partners can continue to trust in technical excellence, top-class products, and outstanding customer service. Another cornerstone of LOBA's success is and will remain solid, sustainable management. Naturally, potential for improvement is used in order to remain competitive and viable for the future in a rapidly developing market.



Alfred Melka emphasizes: "In particular, we intend to promote innovations in product development as well as to increase our production capacities in order to meet the high demand. An important milestone for this is our new center for research & development, the planning of which is already well advanced." Mario Probst adds: "Creating benefits for our customers is at the heart of everything we do. In addition to first-class product systems, this includes above all our logistics and technical service, which we will continue to expand. Together with the management of our worldwide subsidiaries, we are pursuing a global strategy that will ensure LOBA's sustainable success."

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## About LOBA

Finishing and care of parquet and hardwood floors have been the core business of the company based in Ditzingen near Stuttgart for almost 100 years. There are further activities in the area of coating elastic and cement-based coverings. LOBA also owns a subsidiary in China, as well as joint ventures with Wakol in Poland, Brazil and North America. The LOBA Group currently employs around 130 people, 100 of whom work at the Ditzingen site. Technical excellence, top-quality products and the extremely well-focused customer orientation are the key factors for the success of the LOBA brand in almost 70 countries – since 1922. LOBA On Top!

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